

Surrey Communications and Engagement Group

Terms of Reference

The Surrey Communications and Engagement Group is an informal grouping of representatives from local authority and public organisations involved in the communications and engagement activities promoting and safeguarding nature in Surrey.

It is a Working Group of Surrey Nature Partnership with a focus on concerns affecting Surrey. The group may however look at issues which affect cross boundary areas, for example, the Downland and Heathlands.

Purpose of the Group:

- The primary goal of this group is to ensure that efforts are aligned with consistent messaging, avoid contradictory campaigns, and identify opportunities to join forces for greater impact
- To exchange good practice in engagement and communicating with people on subjects related to the management of biodiversity and human relationships with it.
- Information exchange/networking between members
- Learning about topics of common interest from external parties
- To build working relationships and develop joint working amongst members
- Developing coordinated approaches to dealing with common issues
- Consultation group to the Surrey Nature Partnership

Meeting structure:

- The Group meets up to 4 times a year
- The meeting location is Online or In person
- Chairing duties can be taken on by the member hosting an In Person meeting
- Surrey Nature Partnership provides a coordination role to the Group, maintaining a membership list, sending out agendas, taking and circulating minutes.
- Subgroups may be established to address specific tasks identified by the members

Membership:

- Membership is open to any local authority or organisation involved in communications and engagement activities promoting and safeguarding nature.
- In addition, other individuals or organisations with a strong interest, but without direct responsibility may join if their contribution is of value to the group.
- Individuals may be invited to attend specific meetings covering topics of relevance or to present information.
- Officers from adjacent counties (e.g. Hampshire) are also invited to attend, though the Group will retain a Surrey focus.